

Presentation of proposed Board Directors and auditor to the Annual General Meeting 2019

Board of Directors

Stein Revelsby (*re-election*)

Born: 1962

Main occupation: Founder and CEO of Hoylu AB (publ)

Description: Stein Revelsby is an entrepreneur with more than 25 years of experience within technology investment banking, venture capital and private equity. He has extensive experience as a board member of tech and IT companies in Scandinavia and the US. Before establishing Hoylu in 2016 Stein Revelsby was the CEO of Anoto Group. He is a Norwegian citizen and resides in the US as a permanent resident. Stein Revelsby has a MBE at Norwegian School of Management (BI).

Independent in relation to larger shareholders and dependent in relation to Hoylu AB (publ) and senior executives.

Ian Sandmael (*re-election*)

Born: 1974

Main occupation: Co-founder and CEO at Work, a product design consultancy firm based in Oslo, Norway.

Ian Sandmael's experience in the industry began at IDEO in San Francisco, where he worked with international brands like Microsoft and Procter & Gamble. Ian Sandmael attended the Art Center College in Los Angeles, where he earned a bachelor's degree in Product Design.

After returning home to Norway, Ian Sandmael worked at Hareide Designmill before founding WORK with Kevin in 2005.

Since then the duo has assembled a team of more than ten talented people with various backgrounds.

Some of their clients include Cisco, Acano, WB Samson, Hafslund, Defa, Rica, Hatteland Display.

Independent in relation to larger shareholders and independent in relation to Hoylu AB (publ) and senior executives.

Björn Wallin (*new election*) – *proposed for election as Chairman of the Board*

Born: 1963

Main occupation: Founder and CEO of Recall Capital Group

Description: Björn has experience as a CEO, CFO, Head of Mergers & Acquisitions and board member for several listed Swedish growth companies. He has also been the Listing supervisor and CEO at Nordic Growth Market, and was a director of GXG Markets, both regulated Scandinavian exchange markets. Björn has an extensive international experience derived from leading positions in several companies with an extensive global network. He was also invited to serve as adjunct member of the

Swedish Corporate Governance Board and has been a frequent speaker in Sweden on topics that include corporate governance and listing issues.

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Hans Othar Blix *(new election)*

Born: 1965

Main occupation: President and Chairman of Skadi Capital LLC and Chairman and CEO of Skadi AS

Description: Blix has been working as an investor, consultant and professional board member for more than 25 years in over 40 tech and IT companies in Scandinavia and the US. Blix has broad experience in deal structures and negotiations, investor relations, IPO's, mergers & acquisitions, restructuring, distressed situations, finance, strategic planning and execution, fund raising and exits. He is a Norwegian citizen and currently resides in the US as a permanent resident. Hans Othar Blix has a Master's of Business and Marketing at the Oslo Business School in Norway and a degree in computer science at EDB Skolen

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Auditor

Deloitte AB *(re-election)*

Henrik Ekström *(new auditor-in-charge)*

Born: 1977

Authorized public accountant at Deloitte AB in Malmö.

Member of FAR.